

Guadalupe Center



2025-2026

EVENT SPONSORSHIP OPPORTUNITIES

OUR MISSION

Breaking the cycle of poverty through education for the children of Immokalee

Guadalupe Center

Sponsorship

Your support plays a vital role in providing high-quality educational programs that nurture independent thinkers and lifelong learners. Together, we help students build the skills they need for personal achievement, academic success, and lasting economic independence.

All sponsorship opportunities are customizable. Beyond tickets to the event there are a variety of benefits that we can coordinate to meet your marketing needs. Other ways to partner:

- Volunteering
- Employee Engagement
- Workplace Giving

Contact Nenaly Patino for more information:

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ANNUAL PARTNERSHIP OPPORTUNITIES

Titanium Partner - \$50,000

- Opportunity to submit custom social media post
- Verbal & visual acknowledgment at all events
- Inclusion in event press releases
- Highlight in Spring Newsletter
- Full page ad in Gala & Celebration Dinner Programs
- Eight (8) tickets to Seeing the Bigger Picture, Sixteen (16) tickets to Elevate Gala, Ten (10) Tickets to Patron Party, and Eight (8) tickets to Celebration Dinner

All Annual Partners Will Receive:

- Logo on website
- Social media recognition throughout year
- Logo visible at each event
- Listing on event collateral (time allowing)
- Recognition in post event coverage

Diamond Partner - \$25,000

- Opportunity to submit a custom social media post
- Verbal & visual acknowledgment at all events
- Inclusion in event press releases
- Highlight in Spring Newsletter
- Full page ad in Gala & Celebration Dinner Programs
- Six (6) tickets to Seeing the Bigger Picture, Eight (8) tickets to Elevate Gala, Six (6) Tickets to Patron Party, and Four (4) tickets to Celebration Dinner

Platinum Partner - \$15,000

- Verbal acknowledgment at all events
- Inclusion in event press releases
- Highlight in Spring Newsletter
- Full page ad in Gala program & half page ad Celebration Dinner Program
- Four (4) tickets to Seeing the Bigger Picture, Six (6) tickets to Elevate Gala, Four (4) Tickets to Patron Party, and Four (4) tickets to Celebration Dinner

Emerald Partner - \$10,000

- Verbal acknowledgment at all events
- Half page ad in Gala & Celebration Dinner Programs
- Four (4) tickets to Seeing the Bigger Picture, Four (4) tickets to Elevate Gala, Two (2) Tickets to Patron Party, and Two (2) tickets to Celebration Dinner

Gold Partner - \$5,000

- Half page ad in Gala program
- Two (2) tickets to Seeing the Bigger Picture, Two (2) tickets to Elevate Gala, Two (2) Tickets to Patron Party, and Two (2) tickets to Celebration Dinner

Silver Partner - \$3,000

- Half page ad in Gala program
- Two (2) tickets to Seeing the Bigger Picture, Two (2) tickets to Elevate Gala, and One (1) ticket to Celebration Dinner

Elevate Gala

Considered one of the best galas in Naples, our signature event is renowned for its fun atmosphere and great entertainment. The evening begins with a cocktail reception, features a Tutor Corps student speaker and lively auction supporting Guadalupe Center's programs.



EVENT DETAILS

16 JANUARY 2026 ✓

**The Ritz-Carlton Naples,
Tiburón • 5:30 pm • \$750 pp**

Chairs Darlene & Don DeMichele



ATTENDEES

An expected 300-375 Influential and engaged supporters, high-earning professionals, corporate partners, board members and alumni attend the gala each year.

ADVERTISING & PROMOTION

In addition to on-site event recognition, sponsors will reach a wide audience through print advertising in Gulfshore Life as well as through targeted social media posts and select email communications.

HIGHLIGHTS

- Cocktail Hour
- Fine Dining & Entertainment
- Student Performance
- Live Auction
- Student Speaker
- Jump Up for Education

ELEVATE GALA SPONSORSHIPS

Presenting Sponsor (EXCLUSIVE) - \$75,000

- Twenty-Four (24) tickets to Elevate Gala, Sixteen (16) tickets to Patron Party
- Verbal & visual recognition at event
- Featured on post event coverage
- Inclusion in event press release
- Highlight in Spring Newsletter
- Opportunity to submit custom social media post
- Full page ad in program (1st page)

Diamond Sponsor - \$50,000

- Twenty (20) tickets to Elevate Gala, Sixteen (16) tickets to Patron Party
- Verbal & visual recognition at event
- Featured on post event coverage
- Inclusion in event press release
- Highlight in Spring Newsletter
- Opportunity to submit custom social media post
- Full page ad in program (1st page)

Bar Sponsor (EXCLUSIVE) - \$35,000

- Sixteen (16) tickets to Elevate Gala, Twelve (12) tickets to Patron Party
- Logo/Name on bar display
- Verbal & visual recognition at event
- Inclusion in event press release
- Highlight in post event news & Spring Newsletter
- Full page ad in program

Wine Sponsor (EXCLUSIVE)- \$30,000

- Twelve (12) tickets to Elevate Gala, Eight (8) tickets to Patron Party
- Logo/Name on bar display
- Verbal & visual recognition at event
- Inclusion in event press release
- Highlight in post event news & Spring Newsletter
- Full page ad in program

Decor Sponsor (EXCLUSIVE) - \$25,000

- Ten (10) tickets to Elevate Gala, Eight (8) tickets to Patron Party
- Signage on each table with logo/name
- Verbal & visual recognition at event
- Inclusion in event press release
- Highlight in post event news & Spring Newsletter
- Full page ad in program



ELEVATE GALA SPONSORSHIPS

Entertainment Sponsor (EXCLUSIVE) - \$15,000

- Six (6) tickets to Elevate Gala, Four (4) tickets to VIP Reception
- Verbal & visual recognition at event
- Signage near entertainment
- Highlight in post event coverage & Spring Newsletter
- Included in press release
- Half page ad in program

Platinum Partner - \$15,000

- Eight (8) tickets to Elevate Gala, Six (6) tickets to VIP Reception
- Verbal & visual recognition at event
- Highlight in post event coverage & Spring Newsletter
- Included in press release
- Half page ad in program

Emerald Partner - \$10,000

- Six (6) tickets to Elevate Gala, Four (4) tickets to VIP Reception
- Verbal & visual recognition at event
- Highlight in post event coverage
- Half page ad in program

Invitation Sponsor (EXCLUSIVE)- \$7,500

- Four (4) tickets to Elevate Gala, Two (2) tickets to VIP Reception
- Feature on invitation and reply card
- Visual recognition at event
- Highlight in post event coverage
- Half page ad in program

Program Sponsor (EXCLUSIVE) - \$5,000

- Four (4) tickets to Elevate Gala, Two (2) tickets to VIP Reception
- Feature on program
- Visual recognition at event
- Highlight in post event coverage
- Full page ad in program

Gold Partner - \$5,000

- Four (4) tickets to Elevate Gala, Two (2) tickets to VIP Reception
- Visual recognition at event
- Highlight in post event coverage
- Half page ad in program

Audio Visual Sponsor (EXCLUSIVE) - \$20,000

Ten (10) tickets to Elevate Gala, Eight (8) tickets to Patron Party
Feature on AV presentation
Verbal & visual recognition at event
Inclusion in event press release
Highlight in post event news & Spring Newsletter
Full page ad in program



ELEVATE GALA SPONSORSHIPS

Champagne Reception Sponsor (EXCLUSIVE) - \$3,000

- Two (2) tickets to Elevate Gala
- Logo displayed check in/napkins
- Quarter page ad in program

Photobooth Sponsor (EXCLUSIVE) - \$2,500

- Logo displayed on photobooth photos
- Quarter page ad in program

Valet Sponsor (EXCLUSIVE) - \$2,000

- Logo displayed at check-in
- Quarter page ad in program

Student Transportation Sponsor (EXCLUSIVE) - \$1,500

Bid Paddle Sponsor (EXCLUSIVE) - \$1,500

- Logo on all bidding paddles

Student Performance Sponsor (EXCLUSIVE) - \$1,500

- Logo on student t-shirts
- Quarter Page ad in program

Volunteer Dinner Sponsor (EXCLUSIVE) - \$750

- Logo display at volunteer food bar
- Quarter page ad in program

Don't want to sponsor but want to support?

Full Page AD - \$1000

Half Page AD - \$500



All Gala Sponsors Will Receive:

- Logo on Elevate Gala Event Website
- Social media coverage
- Logo on screen at event
- Listing on invitation and program (time allowing)
- First right of refusal to sponsor the same item in 2027

Seeing the Bigger Picture

With a focus on FUN, enjoy a night out with friends while exploring the world through the eyes of the students in Guadalupe Center's programs.



EVENT DETAILS

21 OCTOBER 2025

**Naples Players, Sugden Theater,
Naples • 5:30 pm • \$150 pp**

Kelli Corwin • Cassie Deifik • Olga DeCaprio
Gigi Downing • Vanessa Forster • Cortney Howgate
Sara Iannaccone • Kassie Koroghlian
Haley McCue • Irina Munsen

ATTENDEES

An expected 200 Influential and engaged supporters, high-earning professionals and corporate partners will be in attendance.

ADVERTISING & PROMOTION

In addition to on-site event recognition, sponsors will reach a wide audience through print advertising in Gulfshore Life as well as through targeted social media posts and select email communications.

EVENT HIGHLIGHTS

- Cocktail Hour
- Nibbles & Noshes
- Entertainment
- Silent Auction
- Raffle



SEEING THE BIGGER PICTURE SPONSORSHIPS

Presenting Sponsor - \$10,000

- Eight (8) tickets to Seeing the Bigger Picture event
- Opportunity to submit custom social media post
- Verbal acknowledgment at event
- Feature in event press releases
- Mention in Spring Newsletter

Platinum Sponsor - \$5,000

- Six (6) tickets to Seeing the Bigger Picture event
- Verbal acknowledgment at event

Gold Sponsor - \$3,000

- Four (4) tickets to Seeing the Bigger Picture event
- Verbal acknowledgment at event

Bronze Sponsor - \$1,000

- Two (2) tickets to Seeing the Bigger Picture event

Exclusive Underwriting Sponsor Opportunities:

- **Venue Sponsor - \$7,500**
 - Logo on welcome poster
- **Bar Sponsor - \$6,000**
 - Logo imprinted on napkins
- **Entertainment Sponsor - \$2,000**
 - Logo displayed on DJ booth
- **Signature Drink Sponsor - \$1,500**
 - Signage with logo on bar
- **Photobooth Sponsor - \$1,500**
 - Logo displayed on photo overlay
- **Valet Sponsor - \$1,500**
 - Signage with logo at check in
- **Décor Sponsor - \$750**
 - Logo displayed on centerpieces
- **Sweet Treats/Dessert Sponsor - \$500**
 - Signage with logo on dessert table
- **Student Art Sponsor - \$500**

All Sponsors Will Receive:

- Logo on event page
- Social media coverage
- Logo visible at event
- Listing on all event invitation and save the date (time allowing)
- Recognition in post event news
- First right of refusal to sponsor the same item in 2026



Underwriting opportunities are customizable to the donors interest.

Celebration Dinner

Celebration Dinner is the most heartwarming event of our year. It honors Guadalupe Center's Tutor Corps High School Seniors. During the evening we recognize graduating students, their families and their mentors. Each student is celebrated for their academic achievements and scholarships are awarded. Guests will hear a personal story from a Tutor Corps student and participate in an evening to remember.



EVENT DETAILS

17 APRIL, 2026



**Vineyards Country Club,
Naples • 5:30 pm • \$125 pp**

Attendees

An expected 200 High-net worth supporters, corporate partners, board members, families, students, mentors

ADVERTISING & PROMOTION

In addition to on-site event recognition, sponsors will reach a wide audience through print advertising in Gulfshore Life as well as through targeted social media posts and select email communications.

Event Highlights

- Social Hour
- Dinner & Inspiration
- Scholarship Awards



CELEBRATION DINNER

SPONSORSHIPS

Presenting Sponsor - \$10,000

- Eight (8) tickets to Celebration Dinner event
- Opportunity to submit custom social media post
- Verbal acknowledgment at event
- Feature in event press releases
- Full page ad in program (time sensitive)

Platinum Sponsor - \$5,000

- Four (4) tickets to Celebration Dinner event
- Verbal acknowledgment at event
- Half page ad in program (time sensitive)

Gold Sponsor - \$3,000

- Two (2) tickets to Celebration Dinner event
- Verbal acknowledgment at event
- Quarter page ad in program

Exclusive Underwriting Sponsor Opportunities:

- **Venue Sponsor - \$7,500**
 - Logo on welcome poster
- **Cocktail Hour Sponsor - \$6,000**
 - Logo imprinted on napkins
- **Audio Visual Sponsor - \$3,000**
 - Logo featured on AV presentation
- **Sweet Treats/Dessert Sponsor - \$3,000**
 - Signages with logo on dessert platter
- **Student Gift Sponsor - \$2,500**
- **Centerpiece Sponsor - \$2,000**
 - Logo displayed on center pieces
- **Photobooth Sponsor - \$1,500**
 - Logo on photobooth overlay
- **Valet Sponsor - \$1,500**
 - Signage with logo at check in
- **Student Transportation Sponsor - \$1,500**
- **Graduation Stoles & Mediations Sponsor - \$1,000**

All Sponsors Will Receive:

- Logo on Guadalupe Center's event page
- Social media coverage
- Logo visible at event
- Listing on all event invitation and save the date (time allowing)
- Recognition in post event news
- First right of refusal to sponsor the same item in 2026



Underwriting opportunities are customizable to the donors interest.

COMMUNITY PARTNERS

\$2,500

- Display an ad on our Community Partner Bulletin Board at the main entrance to each campus for 12 months
- Opportunity to include ad in VPK graduation program
- Opportunity to submit 2 single email messages sent to parents

\$1,500

- Display an ad on our Community Partner Bulletin Board at the main entrance to each campus for 12 months
- Opportunity to submit 1 single email messages sent to parents

\$500

- Display an ad on our Community Partner Bulletin Board at the main entrance to each campus for 12 months
- Logo included in VPK graduation program
- Opportunity to include ad in VPK graduation program
- Opportunity to include ad in one (1) quarterly early learning newsletters

Don't want to sponsor? Here's a special way to support!

Purchase a paver, which will be installed at our van Otterloo Family Campus for Learning.

- 8 x 8 Paver - \$250
- 12 x 12 Paver - \$1,000

All Community Partners Will Receive:

- Social Media Coverage
- Posted on parent walls at our van Otterloo Family campus & Morgridge Family Campus for 12 months with opportunity to put business cards or flyer
- Logo included in all quarterly early learning newsletters



- Our Program -

2,000+

Student's Served

5

Locations

300+

Staff Members

- Our Reach -



34k+

Facebook Reach



24,000+

Website Visitors



4,000+

Email Subscriptions

- Our Community -



50+

Community &
Corporate Partners



300+

Volunteers



50+

Board & Committee
Members